

## CURRICULUM VITAE

**Michael F. Meffert**

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### EMPLOYMENT

2008-present	Assistant Professor, Department of Political Science, Leiden University
2004-present	Affiliated Research Associate, Department of Communication, University of Maryland.
2006	Consultant, World Bank Institute
2004-2008	Research Associate, Collaborative Research Center for Rationality, Decision Making, and Economic Modeling (SFB 504), University of Mannheim.
2004-2008	Affiliated Research Associate, Mannheim Center for European Social Research (MZES), University of Mannheim.
2004-2005	Lecturer, Institute for Social Sciences - Political Science, University of Koblenz-Landau.
1999-2004	Assistant Professor, Department of Communication, University of Maryland.
1994-1999	Graduate Assistant, Department of Political Science, SUNY at Stony Brook
1991-1994	Research Assistant, Department for Text Analysis, Media Analysis, and Coding (TEMEV) at the Center for Survey Research and Methodology (ZUMA), Mannheim.

### EDUCATION

Ph.D. (1999)	SUNY at Stony Brook Dissertation: Political Information Flow in Context: Media Effects, Personal Networks, and the Mass Public (Committee: Kathleen M. McGraw, Stanley Feldman, Helmut Norpoth, Robert Huckfeldt)
M.A. (1996)	SUNY at Stony Brook
M.A. (1994)	University of Mannheim Thesis: Bewertung in der politischen Berichterstattung von Tageszeitungen und Fernsehen in der BRD [Evaluations in the Political Reporting of Newspapers and Television in the Federal Republic of Germany] (Advisor: Max Kaase)

### PUBLICATIONS

Meffert, Michael F., and Thomas Gschwend. Forthcoming. "Experimental 'Triangulation': Varying Designs, Converging Results." In *Experimental Political Science: Principles and Practices*, eds. Bernhard Kittel, Wolfgang J. Luhan, and Rebecca B. Morton. Palgrave-Macmillan.

- Chung, Sungeun, Edward L. Fink, Leah Waks, Michael F. Meffert, and Xiaoying Xie. Forthcoming. "Sequential Information Integration and Belief Trajectories: An Experimental Study Using Candidate Evaluations." *Communication Monographs*.
- Federer-Shtayer, Hila, and Michael F. Meffert. Forthcoming. "The Block-Weighted Cleavage Salience Index." *Party Politics*.
- Bytzek, Evelyn, Thomas Gschwend, Sascha Huber, Eric Linhart, and Michael F. Meffert. 2012. "Koalitionssignale und ihre Wirkungen auf Wahlentscheidungen [Coalition Signals and their Impact on Voting Behavior]." In *Wählen in Deutschland (Politische Vierteljahresschrift Sonderheft 45)*, ed. Rüdiger Schmitt-Beck. Baden-Baden: Nomos. Pp. 393-418.
- Meffert, Michael F., Sascha Huber, Thomas Gschwend, and Franz Urban Pappi. 2011. "More than Wishful Thinking: Causes and Consequences of Voters' Expectations about Election Outcomes." *Electoral Studies* 30 (4): 804-815.
- Meffert, Michael F., and Thomas Gschwend. 2011. "Polls, Coalition Signals, and Strategic Voting: An Experimental Investigation of Perceptions and Effects." *European Journal of Political Research* 50 (5): 636-667.
- Meffert, Michael F., and Thomas Gschwend. 2010. "Strategic Coalition Voting: Evidence from Austria." *Electoral Studies* 29 (3): 339-349.
- Huber, Sascha, Thomas Gschwend, Michael F. Meffert, and Franz Urban Pappi. 2009. "Erwartungsbildung über den Wahlausgang und ihr Einfluss auf die Wahlentscheidung [Expectations about Election Outcomes and Their Influence on Vote Decisions]." In *Wahlen und Wähler. Analysen aus Anlass der Bundestagswahl 2005 [Elections and Voters. Analyses of the 2005 General Election]*, eds. Oscar W. Gabriel, Bernhard Wessels, and Jürgen W. Falter. Wiesbaden: VS Verlag für Sozialwissenschaften. Pp. 561-584.
- Meffert, Michael F., and Thomas Gschwend. 2009. "Strategisches Wählen in Mehrparteiensystemen: Ein Gruppenexperiment. [Strategic Voting in Multiparty Systems: A Group Experiment]" In *Parteienwettbewerb, Wählerverhalten und Koalitionsbildung. [Party Competition, Voting Behavior, and Coalition Formation]*, eds. Christian Henning, Eric Linhart, and Susumu Shikano. Baden-Baden: Nomos. Pp. 107-132.
- Meffert, Michael F. 2008. "Wenn Affären Wellen schlagen: Zum Einfluss der Landes- und Bundespolitik auf das Wahlverhalten in Schleswig-Holstein [When Scandals Are Making Waves: The Effect of State and Federal Politics on Voting Behavior in Schleswig-Holstein]." In *Wähler und Landtagswahlen in der Bundesrepublik Deutschland [Voters and State Elections in the Federal Republic of Germany]*, eds. Kerstin Völkl, Kai-Uwe Schnapp, Everhard Holtmann, and Oskar W. Gabriel. Baden-Baden: Nomos. Pp. 287-308.
- Meffert, Michael F., Sungeun Chung, Amber Joiner, Leah Waks, and Jennifer Garst. 2006. "The Effects of Negativity and Motivated Information Processing During a Political Campaign." *Journal of Communication* 56 (1): 27-51.
- Meffert, Michael F., Michael Guge, and Milton Lodge. 2004. "Good, Bad, and Ambivalent: The Consequences of Multidimensional Political Attitudes." In *Studies in Public Opinion: Attitudes, Nonattitudes, Measurement Error, and Change*, eds. Willem E. Saris and Paul Sniderman. Princeton: Princeton University Press. Pp. 63-92.
- Meffert, Michael F., Helmut Norpoth, and Anirudh V. S. Ruhil. 2001. "Realignment and Macropartisanship" *American Political Science Review* 95 (4): 953-962.
- Schrott, Peter R., and Michael F. Meffert. 1994. "Wahlkampf in den Fernsehnachrichten 1987 und 1990. Themenstruktur, Politikerpräsenz und Wirkungspotential der politischen Berichterstattung [Election Campaigns in the Television News 1987 and 1990: Topics,

Politicians, and Potential Effects of the Political News Coverage].” In *Medienwandel - Gesellschaftswandel? 10 Jahre dualer Rundfunk in Deutschland. Eine Bilanz* [Changes in the Media - Changes in Society? 10 Years of the Dual Broadcasting System in Germany. A Resume], ed. Otfried Jarren. Berlin: VISTAS.

## WORKING PAPERS AND TECHNICAL REPORTS

- Meffert, Michael F., and Thomas Gschwend. 2008. *Strategic Voting in Multiparty Systems: A Group Experiment*. SFB 504 Working Paper No. 08-10. University of Mannheim.
- Huber, Sascha, Thomas Gschwend, Michael F. Meffert, and Franz Urban Pappi. 2008. *Erwartungsbildung über den Wahlausgang und ihr Einfluss auf die Wahlentscheidung* [Expectations about Election Outcomes and Their Influence on Vote Decisions]. SFB 504 Working Paper No. 08-01. University of Mannheim.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Voting for Coalitions? The Role of Coalition Preferences and Expectations in Voting Behavior*. SFB 504 Working Paper No. 07-64. University of Mannheim.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Polls, Coalition Signals, and Strategic Voting: An Experimental Investigation of Perceptions and Effects*. SFB 504 Working Paper No. 07-63. University of Mannheim.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Strategic Voting under Proportional Representation and Coalition Governments: A Simulation and Laboratory Experiment*. SFB 504 Working Paper No. 07-55. University of Mannheim.
- Schrott, Peter R., and Michael F. Meffert. 1996. *How to Test 'Real' Campaign Effects: Linking Survey Data to Content Analytical Data*. ZUMA Working Paper (A 96/01).
- Schlicher, Monika, Michael Meffert, and Peter Schrott. 1994. *Medienformate und Politik* [Media Formats and Politics]. ZUMA Technical Report (T 94/07).
- Neff, Eva, Michael Meffert, and Peter Schrott. 1994. *Inhaltsanalyse von Inhaltsanalysen* [Content Analysis of Content Analyses]. ZUMA Technical Report (T 94/08).
- Schrott, Peter, and Michael Meffert. 1993. *Vergleichende Wahlstudie 1990 - Policy-Optionen zur deutschen Einheit* [Comparative Election Study 1990 - Policy Options for German Unification]. ZUMA Technical Report (T 93/22).
- Lang, Matthias, Michael Meffert, and Peter Schrott. 1993. *Vergleichende Wahlstudie 1990 - Medienberichterstattung* [Comparative Election Study 1990 - Media Coverage]. ZUMA Technical Report (T 93/05).

## MANUSCRIPTS

- Meffert, Michael F., Amber J. Joiner, Sungeun Chung, and Leah Waks. 2011. *From Information Selection to Attitudinal Polarization: How Negative Information Captures Attention but Fails to Persuade*. Manuscript in preparation.
- Meffert, Michael F., and Thomas Gschwend. 2010. *Strategic Voting, Proportional Representation, and Coalition Governments: A Laboratory Experiment*. Manuscript in preparation.

## CONFERENCE PAPERS

- Meffert, Michael F., and Thomas Gschwend. 2011. *Motivated Voters and Campaign Information: Information Selection, Processing, and Effects in a Multiparty System*. Paper presented at the ECPR General Conference, Reykjavik, Iceland, August 25-27, 2011.

- Meffert, Michael F., Amber Joiner, Sungeun Chung, and Leah Waks. 2011. *Motivated Voters and Negative Information: When Attention Leads to Attitudinal Polarization*. Paper presented at the annual meeting of the International Society of Political Psychology, Istanbul, Turkey, July 9-12, 2011.
- Meffert, Michael F. 2011. *Strategic Coalition Voting in Multiparty Systems: A Simulation*. Paper presented at the 10<sup>th</sup> Dutch-Belgian Politicologenetmaal, Amsterdam, Netherlands, June 9-10, 2011.
- Meffert, Michael F. 2011. *Selective Exposure and Audience Fragmentation? An Assessment of Partisan Selectivity in Germany*. Paper presented at the annual meeting of the International Communication Association, Boston, May 26-30, 2011.
- Meffert, Michael F., Amber Joiner, Sungeun Chung, and Leah Waks. 2011. *Motivated Information Processing: From Information Selection to Attitudinal Polarization*. Paper presented at the ECPR Joint Sessions of Workshops, St. Gallen, Switzerland, April 12-17, 2011.
- Meffert, Michael F. 2011. *Partisan Selectivity for Information and Media Sources*. Paper presented at the WAPOR Regional Seminar and International Symposium "Transnational Connections: Challenges and Opportunities for Communication and Public Opinion Research," IE University, Segovia, Spain, March 17-18, 2011.
- Chung, Sungeun, Leah Waks, Edward L. Fink, Michael F. Meffert, and Xiaoying Xie. 2010. *The Evolution of Candidate Evaluation via Information Integration: Trajectories Resulting from Multiple Messages*. Paper presented at the annual meeting of the National Communication Association, San Francisco, November 14-17, 2010.
- Meffert, Michael F., and Thomas Gschwend. 2010. *Coalition Signals as Cues for Party and Coalition Preferences*. Paper presented at the annual meeting of the American Political Science Association, Washington, DC, September 1-5, 2010.
- Meffert, Michael F., and Thomas Gschwend. 2010. *Coalition Signals as Voter Cues*. Paper presented at the annual meeting of the International Society of Political Psychology, San Francisco, July 7-10, 2010.
- Meffert, Michael F., and Thomas Gschwend. 2010. *Coalition Signals and Vote Intentions*. Paper presented at the annual meeting of the International Communication Association, Singapore, June 22-26, 2010.
- Meffert, Michael F. 2010. *Exposure and Perception: Campaign Information and the German Voter during the 2009 Election Campaign*. Paper presented at the 9<sup>th</sup> Dutch-Belgian Politicologenetmaal, Leuven, Belgium, May 27-28, 2010.
- Chung, Sungeun, Michael F. Meffert, Leah Waks, Moniza Waheed, and Ana Laura Inclan Velazquez. 2009. *A Dynamic Model of Attitudes toward Candidates and Attitudes toward Issues*. Paper presented at the annual meeting of the National Communication Association, Chicago, November 12-15, 2009.
- Meffert, Michael F., and Thomas Gschwend. 2009. *Coalition Signals and Vote Decisions: A Survey Experiment*. Paper presented at the annual meeting of the American Political Science Association, Toronto, Canada, September 3-6, 2009.
- Meffert, Michael F., and Thomas Gschwend. 2009. *Coalition Governments and Strategic Voting: A Laboratory Experiment*. Paper presented at the annual meeting of the American Political Science Association, Toronto, Canada, September 3-6, 2009.
- Meffert, Michael F., Thomas Gschwend, and Nora Schütze. 2009. *Coalition Preferences in Multiparty Systems*. Paper presented at the annual meeting of the International Society of Political Psychology, Dublin, Ireland, July 14-17, 2009.
- Meffert, Michael F. 2009. *Strategic Coalition Voting in Multiparty Systems: A Simulation*. Paper presented at the annual meeting of the Working Group for Behavioral Decision Making

- (AK Handlungs- und Entscheidungstheorie) of the German Political Science Association (DVPW), Bern, Switzerland, June 19-20, 2009.
- Meffert, Michael F., and Thomas Gschwend. 2009. *Polls, Coalition Signals, and Strategic Voting: An Experimental Investigation of Perceptions and Effects*. Paper presented at the 8<sup>th</sup> Dutch-Belgian Politicologenetmaal, Berg en Dal, Netherlands, May 28-29, 2009.
- Meffert, Michael F., and Thomas Gschwend. 2009. *Strategic Voting in PR Systems: Evidence from Austria*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 2-5, 2009.
- Meffert, Michael F., and Thomas Gschwend. 2008. *Strategic Coalition Voting: Evidence from Austria*. Paper presented at the annual meeting of the American Political Science Association, Boston, August 28-31, 2008.
- Meffert, Michael F., and Thomas Gschwend. 2008. *Strategic Voting under Proportional Representation and Coalition Governments: A Laboratory Experiment*. Paper presented at the annual meeting of the International Society of Political Psychology, Paris, July 9-12, 2008.
- Meffert, Michael F., and Thomas Gschwend. 2008. *Strategic Voting in Multiparty Systems: A Group Experiment*. Paper presented at the annual meeting of the Working Group for Behavioral Decision Making (AK Handlungs- und Entscheidungstheorie) of the German Political Science Association (DVPW), Mainz, Germany, June 27-28, 2008.
- Meffert, Michael F., Sascha Huber, Thomas Gschwend, and Franz Urban Pappi. 2008. *More than Wishful Thinking: Causes and Consequences of Voters' Expectations about Election Outcomes*. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, Canada, May 22-26, 2008.
- Chung, Sungeun, Michael F. Meffert, Leah Waks, Moniza Waheed, and Ana Laura Inclan Velazquez. 2008. *When My Favorite Candidate Opposes My Favorite Position on an Issue: The Effect of Incongruent Messages on Attitude Change toward the Issue and toward the Source*. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, Canada, May 22-26, 2008.
- Meffert, Michael F., and Thomas Gschwend. 2008. *Polls, Coalition Signals, and Strategic Voting: An Experimental Investigation of Perceptions and Effects*. Paper presented at the annual meeting of the Working Group for Elections and Political Attitudes (AK Wahlen und politische Einstellungen) of the German Political Science Association (DVPW), Duisburg, Germany, May 15-16, 2007.
- Meffert, Michael F., and Thomas Gschwend. 2008. *Voting for Coalitions? The Role of Coalition Preferences and Expectations in Voting Behavior*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 3-6, 2008.
- Meffert, Michael F., and Thomas Gschwend. 2007. *The Perception of Polls and Coalition Signals and their Effect on Strategic Voting*. Paper presented at the annual meeting of the American Political Science Association, Chicago, August 30-September 2, 2007.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Voting for Coalitions? The Role of Coalition Preferences and Expectations in Voting Behavior*. Paper presented at the annual meeting of the American Political Science Association, Chicago, August 30-September 2, 2007.
- Andersson, Patric, Thomas Gschwend, Michael F. Meffert, and Carsten Schmidt. 2007. *Forecasting National Elections: Performance, Confidence, and the Effects of Expertise, Information, and Political Preferences*. Paper presented at the bi-annual SPUDM Conference by the European Association of Decision Making, Warsaw, August 19-23, 2007.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Strategic Voting under Proportional Representation and Coalition Governments: A Simulation and Laboratory Experiment*.

- Paper presented at the annual meeting of the Working Group for Behavioral Decision Making (AK Handlungs- und Entscheidungstheorie) of the German Political Science Association (DVPW), Jena, Germany, June 15-16, 2007.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Polls, Coalition Signals, and Strategic Voting: An Experimental Investigation of Perceptions and Effects*. Paper presented at the annual meeting of the International Communication Association, San Francisco, May 24-28, 2007.
- Chung, Sungeun, Leah Waks, Michael F. Meffert, and Xiaoying Xie. 2007. *Voters' Motivation and Information Processing: A Model of Motivated Information Processing in a Political Campaign*. Paper presented at the annual meeting of the International Communication Association, San Francisco, May 24-28, 2007.
- Chung, Sungeun, Leah Waks, Michael F. Meffert, Josh Averbeck, and Allie Jones. 2007. *Effects of Directional and Nondirectional Motivations on Information Processing*. Paper presented at the annual meeting of the International Communication Association, San Francisco, May 24-28, 2007.
- Chung, Sungeun, Leah Waks, Michael F. Meffert, and Xiaoying Xie. 2006. *Motivated Information Processing in Political Campaigns: Evidence from Belief Trajectories*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX, November 15 - 19, 2006.
- Andersson, Patric, Thomas Gschwend, Michael F. Meffert, and Carsten Schmidt. 2006. *Election Forecasting Performance of Experts and Non-Experts: Accuracy, Overconfidence, and Projection Effects*. Paper presented at the annual meeting of the American Political Science Association, Philadelphia, PA, August 31 - September 3, 2006.
- Chung, Sungeun, Leah Waks, Michael F. Meffert, and Xiaoying Xie. 2006. *Microprocesses of Preference Change in a Political Campaign: An Experimental Study*. Paper presented at the annual meeting of the International Communication Association, Dresden, June 19-23, 2006.
- Andersson, Patric, Thomas Gschwend, Michael F. Meffert, and Carsten Schmidt. 2006. *Forecasting the Outcome of a National Election: The Influence of Expertise, Information, and Political Preferences*. Paper presented at the annual meeting of the International Communication Association, Dresden, June 19-23, 2006.
- Meffert, Michael F., Amber Joiner, Sungeun Chung, and Leah Waks. 2005. *Formation and Change of Candidate Preferences during Information Search: The Role of Issues, Candidates, and Message Valence*. Paper presented at the annual meeting of the American Political Science Association, Washington, DC, September 1-4, 2005.
- Meffert, Michael F., Amber Joiner, Sungeun Chung, and Leah Waks. 2004. *The Effect of Negativity, Candidate Evaluations, and Issue Preferences on Information Search and the Formation of a Candidate Preference during a Political Campaign*. Paper presented at the annual meeting of the American Political Science Association, Chicago, September 2-5, 2004.
- Meffert, Michael F., Amber Joiner, Sungeun Chung, and Leah Waks. 2004. *Counterarguing: How Voters Process Negative, Incongruent Political Campaign Information*. Paper presented at the annual meeting of the International Communication Association, New Orleans, May 27-31, 2004.
- Meffert, Michael F., Amber Joiner, Sungeun Chung, Jennifer Garst, and Leah Waks. 2003. *Motivated Information Processing and Counterarguing: How Negative, Incongruent Information Strengthens and Polarizes Attitudes*. Paper presented at the annual meeting of the American Political Science Association, Philadelphia, August 28-31, 2003.

- Meffert, Michael F., Sungeun Chung, Amber Joiner, Jennifer Garst, and Leah Waks. 2003. *Motivated Information Search and Candidate Evaluations: On-Line Versus Memory-Based Process Models*. Paper presented at the annual meeting of the International Communication Association, San Diego, May 23 - 27, 2003.
- Meffert, Michael F., Sungeun Chung, Amber Joiner, Jennifer Garst, and Leah Waks. 2002. *Motivated Information Processing and Negative Campaigns: The Dynamic Formation of Candidate Evaluations*. Paper presented the annual meeting of the American Political Science Association, Boston, August 29 - September 1, 2002.
- Meffert, Michael F., Sungeun Chung, Amber Joiner, Jennifer Garst, and Leah Waks. 2002. *Motivated Information Processing in a Dynamic Political Campaign Environment: The Effects of Message Valence and Congruency*. Paper presented at the annual meeting of the International Communication Association, Seoul, Korea, July 15 - 19, 2002.
- Meffert, Michael F. 2001. *Interdependencies of Mass Media Use and Interpersonal Political Disagreement*. Paper presented at the annual meeting of the International Communication Association, Washington, DC, May 24 - 28, 2001.
- Meffert, Michael F. 2001. *The Perception of Media Biases: A Cross-National Comparison*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 19 - 22, 2001.
- Meffert, Michael F. 2000. *Information Effects: The Impact of Mass Media Sources, Campaign Contacts, and Interpersonal Discussions in the 1992 Presidential Campaign*. Paper presented at the annual meeting of the International Communication Association, Acapulco, Mexico, June 1 - 5, 2000.
- Meffert, Michael F. 1999. *Contextual Influences on Candidate Evaluations: Interactions of Mass Media Sources and Personal Networks*. Poster presented at the annual meeting of the National Communication Association, Chicago, November 4 - 7, 1999.
- Meffert, Michael F. 1999. *Contextual Influences on Candidate Evaluations: Interactions of Mass Media Sources and Personal Networks*. Paper presented at the annual meeting of the American Political Science Association, Atlanta, September 1 - 5, 1999.
- Meffert, Michael F. 1999. *Citizens in Context: Persuasive Influences of Newspapers and Personal Networks on Candidate Evaluations*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 15 - 17, 1999.
- Meffert, Michael F. 1998. *Political Information Flow in Context: The Influence of Media Sources and Personal Networks on Candidate Preferences in the 1992 Presidential Election*. Paper presented at the annual meeting of the American Political Science Association, Boston, September 3 - 6, 1998.
- Meffert, Michael F., Helmut Norpoth, and Anirudh V. S. Ruhil. 1998. *Macropartisanship: Still Waters Run Deep?* Paper presented at the annual meeting of the American Political Science Association, Boston, September 3 - 6, 1998.
- Guge, Michael, and Michael F. Meffert. 1998. *The Political Consequences of Attitudinal Ambivalence*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 23 - 25, 1998.
- Meffert, Michael F., Helmut Norpoth, and Anirudh V. S. Ruhil. 1998. *Still Waters Run Deep? The Dynamics of Macropartisanship*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 23 - 25, 1998.
- Guge, Michael, Milton Lodge, and Michael F. Meffert. 1997. *Good, Bad, Indifferent, and Ambivalent: The Importance of Considering the Multi-dimensional Components of Political Attitudes*. Paper presented at the conference "No Opinion, Instability and Change in Public Opinion Research," Amsterdam, October 6-8, 1997.
- Meffert, Michael F. 1997. *The Supreme Court and Dynamic Representation: How External Influences Shape the Ideological Change of Supreme Court Decisions*. Paper presented

at the annual meeting of the American Political Science Association, Washington, DC, August 28 - 31, 1997.

- Meffert, Michael F. 1997. *Public Mood, Presidents, and the Supreme Court: External Influences on the Ideological Change of Supreme Court Decisions*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, April 10 - 12, 1997.
- Meffert, Michael F., and Peter R. Schrott. 1996. *Television News and Political Attitudes: The 1990 German Election*. Paper presented at the annual meeting of the American Political Science Association, August 29 - September 1, 1996.
- Schrott, Peter R., and Michael F. Meffert. 1995. *Media Usage and Campaign Effects: Candidate Evaluations and Issues*. Paper presented at the annual meeting of the American Political Science Association, Chicago, Illinois, August 31 - September 3, 1995.

## PRESENTATIONS

- Meffert, Michael F. 2010. *Motivated Information Processing: From Information Selection to Attitudinal Polarization*. Presentation as part of the Copenhagen-Lund Workshops in Social Epistemology, University of Copenhagen, November 25, 2010.
- Meffert, Michael F. 2010. *Voting for Coalitions? The Role of Coalition Preferences and Coalition Signals in Electoral Behavior*. Presentation as part of the Alumni Lecture Series of the Leiden Alumni Association of Political Scientists (LAP), Leiden University, November 11, 2010.
- Meffert, Michael F. 2010. *Coalition Signals as a Voter Cue*. Presentation as part of the International Symposium "Transnational Connections: Challenges and Opportunities for Political Communication," IE University, Segovia, Spain, March 24-25, 2010.
- Meffert, Michael F., and Thomas Gschwend. 2008. *Coalition Signals and Strategic Voting: A Case for Experimental Triangulation*. Presentation as part of the Workshop "Experimental Political Science," Hanse Wissenschaftskolleg, Delmenhorst, Germany, December 4-6, 2008.
- Meffert, Michael F., and Thomas Gschwend. 2007. *Strategic Voting under Proportional Representation and Coalition Governments: A Case for Experimental Triangulation*. Presentation as part of the International Conference on "Experimental Methods in Political Science," Universitaire Stichting, Brussels, December 14, 2007.
- Meffert, Michael F. 2007. *Strategic Voting under Proportional Representation and Coalition Governments: A Simulation and Laboratory Experiment*. Presentation as part of the Political Economy Seminar of the Department of Political Science, New York University, New York, September 7, 2007.
- Meffert, Michael F. 2007. *Investigating Information Use and Effects with a Dynamic Information Board: Designing Experiments and Collecting Data with Visual Basic*. Presentation as part of the APSA Pre-Conference "Machine Politics/Politics of the Machine: New Technology in Political Communication Research and Teaching," Chicago, August 29, 2007.
- Meffert, Michael F. 2004. *Negative Campaigns and Motivated Information Processing: The Dynamic Formation of Candidate Evaluations*. Presentation as part of the AB-B Colloquium Series of the Mannheimer Zentrum für Europäische Sozialforschung (MZES), Mannheim, October 25, 2004.
- Meffert, Michael F., Sungeun Chung, Amber Joiner, Jennifer Garst, and Leah Waks. 2002. *Searching for Political Information: The Role of Negativity and Confirmation Biases*. Presentation as part of the Social Psychology Brown Bag Series of the Department of Psychology, University of Maryland, College Park, December 9, 2002.

- Meffert, Michael F. 2002. *Motivated Information Search: Negativity and Confirmation Biases*. Presentation as part of the Columbia Political Psychology Seminar, Columbia University, New York, November 16, 2002.
- Meffert, Michael F., Sungeun Chung, Amber Joiner, Jennifer Garst, and Leah Waks. 2002. *Searching for Political Information: The Role of Negativity and Confirmation Biases*. Presentation as part of the Colloquium Series of the Department of Communication, University of Maryland, College Park, October 11, 2002.
- Meffert, Michael F. 2002. *Multinational Research Teams and Research Assistantships*. Presentation on panel "Breaking Down the Great Wall Within: A Paradigm for Effective Cross-Cultural Collaboration Within the Field of Communication" at the annual meeting of the International Communication Association, Seoul, Korea, July 15-19, 2002.

## RESEARCH GRANTS

German Research Foundation (DFG), *Formation of Expectations and Electoral Decision-Making*, 2006-2008, €292,400 (with Thomas Gschwend and Franz Urban Pappi)

## SOFTWARE

Software for laboratory experiments (programmed in Visual Basic 6 for MS Windows):

- Motivated Information Processing 1 (MIP1). 2002. Information board experiment.
- Motivated Information Processing 2 (MIP2). 2003. Information board experiment.
- Motivated Information Processing 4 (MIP4). 2008. Sequential information processing experiment.
- Strategic Voting 1 (SV1). 2006. Information board experiment.
- Strategic Voting Game 1 (SVG1). 2007. Economic decision making experiment and simulation.
- Strategic Voting Game 2 (SVG2). 2008. Economic group decision making experiment.

## TEACHING EXPERIENCE

### Graduate Courses (place and year last taught)

- Thesis Seminar: Public Opinion and Voting Behavior (Leiden University, 2012)
- Quantitative Data Collection and Analysis (Leiden University, 2012)
- Political Communication and Media Effects (Leiden University, 2011)
- Theories and Methods (Leiden University, 2010)
- Quantitative Research Methods (Leiden University, 2010)
- Political Psychology (Leiden University, 2009)
- Seminar in Mediated Communication: Political Media Effects (University of Maryland, 2004)
- Diffusion of Innovations (University of Maryland, 2001)
- Seminar in Political Communication (University of Maryland, 1999)
- Statistics and Society (SUNY Stony Brook, 1998)

**Undergraduate Courses (place and year last taught)**

- Research Methods in Political Science (Leiden University, 2011)
- Einführung in die Methoden der empirischen Sozialforschung (University of Landau, 2004)
- Research Methods in Communication (University of Maryland, 2004)
- Seminar in Mediated Communication (University of Maryland, 2003)
- Mediated Communication (University of Maryland, 2001)
- Introduction to Communication Inquiry (University of Maryland, 2000)
- Political Psychology (SUNY Stony Brook, 1998)
- Social Psychology of Politics (SUNY Stony Brook, 1997)
- Mass Media in American Politics (SUNY Stony Brook, 1997)

**FIELDS OF INTEREST**

- Political Psychology
  - Motivated Information Processing
  - Decision Making
  - Persuasion and Attitude Change
- Political Communication
  - Media Effects
  - Public Opinion
- Social Networks/Social Influence
- Quantitative Methodology
  - Experimental Design
  - Survey Research
  - Content Analysis
  - Advanced Statistical Analysis (i.e., Limited Dependent Variable Models)

**SERVICE*****Department of Political Science, Leiden University***

- Chair of Education Committee, Research Master (2009-present, Chair since 2010)
- Chair of Admissions Committee, Research Master (2009-present, Chair since 2011)

***Collaborative Research Center (SFB 504), University of Mannheim***

- Search Committee for Post-Doc Position (2005-2007)

***Department of Communication, University of Maryland***

- Webmaster, Department of Communication (1999-2004)
- Human Subjects Review Committee (2000-2002, 2003-2004)
- Salary Advisory Committee (2002-2004)
- Graduate Studies Committee (2002-2003)
- Webmaster, Center for Risk Communication Research (2003)
- Computer Coordinator (1999-2001)
- Undergraduate Studies Committee (2000-2001)
- Director of Communication Research Center/Media Coordinator (1999-2001)
- Center for Political Communication and Civic Leadership Working Group (2000-2001)
- Webmaster, Center for Political Communication and Civic Leadership (2001)
- Outreach Coordinator Search Committee (2000)
- Maryland Day Committee (1999-2000)
- Media Courses Committee (1999-2000)

**College of Arts and Humanities, University of Maryland**

- Committee for New Technologies (2000-2003)

**Professional**

- Workshops
  - Co-Director (with Nicolas Sauger) of workshop *Voting Experiments: An Assessment of Controlled Experiments about Electoral Behavior*, ECPR Joint Sessions, St. Gallen, April 12-17, 2011.
  - Co-Organizer (with Thomas Gschwend) of workshop *Voters and Coalition Governments* at the Collaborative Research Center (SFB 504), University of Mannheim, Mannheim, November 23-24, 2007.
- Ad Hoc Reviewer
  - *Acta Politica* (2011)
  - *American Journal of Political Science* (2006-2012)
  - *American Political Science Review* (2003-2005, 2008-2011)
  - *British Journal of Political Science* (2008)
  - *European Journal of Political Research* (2010)
  - International Communication Association, Annual Conference:
    - Information Systems Division (2002)
    - Political Communication Division (2004-2011)
  - *Journal of Communication* (2009)
  - *Journal of Politics* (2002-2003, 2006-2009)
  - McGraw-Hill (Textbook) (2001)
  - National Science Foundation, USA (2001, 2007)
  - *Political Communication* (2007-2008)
  - *Political Behavior* (2011)
  - *Political Psychology* (2006, 2008-2009)
  - *Politische Vierteljahresschrift* (2010-2011)
  - *Public Opinion Quarterly* (2008, 2011)
  - Research Foundation Flanders (2011)
- Conferences
  - Chair of panel *Affect, Emotion, and Motivated Information Processing* at the annual meeting of the International Society of Political Psychology, Istanbul, Turkey, July 9-12, 2011.
  - Participant in workshop/roundtable *Knowledge, Ignorance, and Misinformation: Questions of Definition, Measurement, and Explanation* (chaired by Robert Luskin) at the WAPOR Regional Seminar and International Symposium "Transnational Connections: Challenges and Opportunities for Communication and Public Opinion Research," IE University, Segovia, Spain, March 17-18, 2011.
  - Chair of panel *Party Strategies* at the annual meeting of the International Society of Political Psychology, San Francisco, July 7-10, 2010.
  - Participant on roundtable *Challenges and Opportunities for Transnational Cooperation and International Research* at the International Symposium "Transnational Connections: Challenges and Opportunities for Political Communication," IE University, Segovia, Spain, March 24-25, 2010.
  - Chair of panel *Political Trust in Cross-national Contexts* at the annual meeting of the International Society of Political Psychology, Dublin, July 14-17, 2009.
  - Discussant on panel *Personality and Politics* at the annual meeting of the International Society of Political Psychology, Paris, July 9-12, 2008.
  - Discussant on panel *9/11 and the Media* at the annual meeting of the American Political Science Association, Chicago, August 30 - September 2, 2007.

- Discussant on panel *Media Influence in the Campaign Context* at the annual meeting of the American Political Science Association, Washington, DC, September 1-4, 2005.
- Discussant on panel *Media Bias: New Evidence in an Old Debate* at the annual meeting of the American Political Science Association, Chicago, September 2-5, 2004.
- Discussant and chair of panel *Social Networks, Opinions, and Participation* at the annual meeting of the American Political Science Association, Philadelphia, August 28-31, 2003
- Discussant on panel *9/11 Part I: Media Coverage and Its Effects on Public Opinion* at the annual meeting of the American Political Science Association, Boston, August 29-September 1, 2002.
- Discussant on panel *Media Coverage of Political Events* at the annual meeting of the American Political Science Association, San Francisco, August 30-September 2, 2001.
- Discussant on panel *Personal Discussion and Information Networks and Political Behavior* at the annual meeting of the American Political Science Association, San Francisco, August 30-September 2, 2001.
- Discussant on panel *Media Virtue and Disdain* at the annual meeting of the American Political Science Association, Washington, DC, August 31-September 3, 2000.
- International Communication Association
  - Nominations Committee, Political Communication Division (2007)
  - Tellers Committee (2002, 2003)
- Editorial Assistant for *The Political Psychologist*, the newsletter of the Political Psychology section of the American Political Science Association (1998-1999).

## **PROFESSIONAL MEMBERSHIPS**

American Association for Public Opinion Research (AAPOR)  
 American Political Science Association (APSA)  
 Deutsche Gesellschaft für Wahlforschung (DGfW)  
 Deutsche Vereinigung für Politische Wissenschaft (DVPW)  
 International Communication Association (ICA)  
 International Society of Political Psychology (ISPP)  
 Midwest Political Science Association (MPSA)  
 Nederlandse Kring voor de Wetenschap der Politiek (NKWP)  
 World Association for Public Opinion Research (WAPOR)