**Leiden University | Political Science**

Political Communication and Media Effects

MSc, Semester 1, Block 1, 10 ECTS, Level 600, Course Code: 6444SPC14
Tuesday & Friday, September 6 – October 28, 11:00-13:00

Instructor: Michael F. Meffert
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Course Description

This course examines theories and research that inform conclusions about the effects of political communication on public opinion and political behavior. The course will emphasize psychological theories of information processing and media effects at the individual level such as learning and political knowledge, persuasion and attitude change, cognitions and emotions, and political behavior. The course introduces and explores major theories and concepts, reviews important research, and looks at classic and recent methods used in media effects research. Becoming familiar with theories and methods of media effects research gives students the tools to develop their own research hypotheses and to propose research designs that can answer them. Students are expected to actively

engage in class discussions, give a short presentation, write several short reaction papers in response to the assigned readings, as well as a book review or a research proposal.
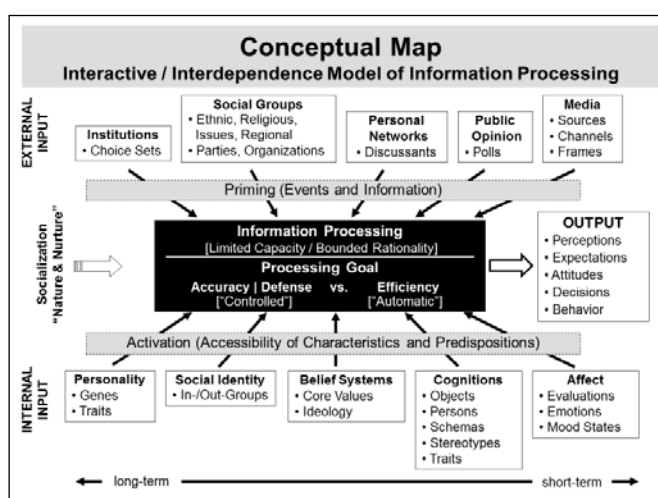
Method of Instruction

Short lectures, discussion, student presentations

Readings

Journal articles and book chapters.

Assignments, Book Review/Research Proposal, and Participation

Your final grade is based on (1) three reaction papers, (2) one short presentation, (3) a final paper (book review *or* research proposal), and (4) class participation.

3 Reaction Papers:	45% (15% each)
Short Presentation:	15%
Final Paper (Book Review *or* Research Proposal):	30%
Participation:	10%

Reaction Papers. Students are expected to write 3 short individual reaction papers of approx. 1000 words during the course, before class meetings of their choice, except when giving a presentation (up to 4 reaction papers can be submitted, and the best 3 will count toward the final grade). The papers should offer a short, critical evaluation of either one (or more) of the research studies covered in a given class or discuss a theoretical concept from the readings for a given class in light of the material covered before. Keep in mind that reaction papers **_do not summarize_** beyond one or two sentences but discuss and evaluate concepts and methods. Likewise, no lengthy introduction, outline, or summary/conclusion is needed. The reaction papers have to be submitted **_before_** class via _Turnitin._ Late submissions are _not_ accepted.*

Presentation. Students are expected to give a short individual presentation (10 minutes) during the course. The presentation should summarize and discuss a research study relevant to the topic of a given class meeting. Presenters should be prepared to lead a short discussion following the presentation. Students can choose research articles from the syllabus but are also encouraged to find research articles on their own (but note that all articles have to be approved by the instructor first). The following rules apply:
- There can be at most two presentations per class meeting.
- Students will sign up for the general topics (or weeks) on a sign-up sheet during the first class meeting (a "first come, first served" rule applies, with random assignment as a backup rule).
- By the second week, students will choose the research study to present (same rules as above apply).
- On the day of the presentation, students should distribute a one-page summary handout to the class (by email).

The presentations will be evaluated using the following criteria:
- Clear statement of topic
- Summary of key points
- Link to previous course literature/discussion
- Critical evaluation
- Discussion question(s)
- Quality of presentation
- Quality of handout

Final Paper Option 1: In-Depth Book Review (and no research proposal). At any time during the course, students can submit an individual book review (in-depth critical evaluation and analysis) of an academic book related to the course topics (ca. 2000 words). A review does not summarize the book but discusses and evaluates the quality of the content by focusing on aspects such as:
- Research question / puzzle;
- Literature review;
- Theoretical framework, arguments, and hypotheses;
- Research design;
- Data collection and analysis;
- Conclusions;
- Style and presentation.

Some possible book choices are listed under the optional references in the course schedule below, but other (suitable) choices are welcome as well. The choice of the book has to be approved by the instructor in advance and at the latest on October 18, 2016, in class. The final book review is due at the latest on October 28, 2016, at 17:00 (_Turnitin_ and hardcopy). In both cases, early submissions are encouraged but late submissions not accepted.*

Final Paper Option 2: Research Proposal (and no book review). At the end of the course, students can write an individual research proposal (ca. 3000 words). The basic idea is to choose a topic, do a literature review, come up with an idea for a new study, and propose a

research design that could be used to answer the research question. More specifically, the following steps are involved:

1) Choose a research topic.
2) Narrow it down to a specific research question.
3) Do a topical and critical literature review relevant to your topic (approx. 10 research studies).
4) Clearly define (conceptualize & operationalize) the important concepts and variables.
5) If possible, formulate specific hypotheses (cause & effect statements) or specific research questions (if the literature or theory does not offer clear expectations).
6) Propose a research design that would allow you to test your hypothesis and/or answer your research questions (it could be a survey, an experiment, an observational study etc. Make sure to discuss how you would measure your concepts/variables.

A short abstract for the research proposal is due October 18, 2016, in class. The final research proposal is due on October 28, 2016, at 17:00 (*Turnitin* and hardcopy). In both cases, late submissions are not accepted.*

Final Paper Research Master students: Research Proposal. Students enrolled in the Research Master program are expected to complete the final paper option 2 (research proposal), with one additional modification. Besides covering ca. 10 research studies (usually academic articles), the literature review should also cover at least one relevant academic book/monograph.

Participation. The seminar requires active and informed participation of the students in class discussions. Students are expected to read the assigned readings before each class.

Class Attendance. Class attendance is mandatory. Students who miss more than one class unexcused will automatically fail the course. Properly documented emergencies and in advance requested and permitted absences are exempt from this rule.

*Deadlines. Assignment and paper deadlines are final and late submissions are not accepted. Properly documented emergencies and *in advance* requested and permitted extensions are exempt from this rule.

If you have a physical, psychological, medical, or learning disability that may impact on your ability to carry out the assigned course work, please contact the staff in the Institute of Political Science. All information and documentation of disability is confidential.

Plagiarism

Plagiarism is understood as presenting, intentionally or otherwise, someone else's words, thoughts, analyses, argumentations, pictures, techniques, computer programs, etc., as your own work. Plagiarism is not allowed and has serious consequences. Students must be familiar with Leiden University's rules about plagiarism. They are available at:
http://www.regulations.leiden.edu/education-students/plagiarism.html
The departmental rules and procedures with regard to plagiarism can be found at:
http://www.socialsciences.leiden.edu/politicalscience/students/postgraduate/
regulations/plagiarism.html

Important note: Plagiarism occurs in both of the following situations:
- Quoting work from other (and outside) sources without attribution;
- Copying the work of others when completing individual assignments.

Course Schedule & Literature

September 6, 2016   Course Introduction & Overview   [1A33]

Deadline: **Sign-up for general presentation topics.**

Review

Valentino, Nicholas A. and Yioryos Nardis. 2013. "Political Communication: Form and Consequence of the Information Environment." In *The Oxford Handbook of Political Psychology*, ed. Leonie Huddy, David O. Sears, and Jack S. Levy. Oxford: Oxford University Press, 559-590.

Bennett, W. Lance, and Shanto Iyengar. 2008. "A New Era of Minimal Effects? The Changing Foundations of Political Communication." *Journal of Communication* 58 (4): 707-731.

Part I – Psychological Foundations & Public Opinion

September 9, 2016   Political Attitudes & Information Processing   [5B16]

Deadline: **Specific presentation topics (research articles) due.**

Review

Taber, Charles S. 2003. "Information Processing and Public Opinion." In *Oxford Handbook of Political Psychology*, ed. David O. Sears, Leonie Huddy, and Robert Jervis. New York: Oxford University Press, 433-476.

Research

Zaller, John, and Stanley Feldman. 1992. "A Simple Theory of the Survey Response: Answering Questions versus Revealing Preferences." *American Journal of Political Science* 36 (3): 579-616

Lodge, Milton, Marco R. Steenbergen, and Shawn Brau. 1995. "The Responsive Voter: Campaign Information and the Dynamics of Candidate Evaluation." *American Political Science Review* 89 (2): 309-326

Optional

Converse, Philip E. 1964. "The Nature of Belief Systems in Mass Publics." In *Ideology and Discontent*, ed. David Apter. New York: Free Press, p. 206-261.

Taber, Charles S., and Ernest Young. 2013. "Political Information Processing." In *Oxford Handbook of Political Psychology*, ed. Leonie Huddy, David O. Sears, and Jack S. Levy. Oxford: Oxford University Press, 525-558.

Lavine, Howard. 2002. "On-Line Versus Memory-Based Process Models of Political Evaluation." In *Political Psychology*, ed. Kristen Renwick Monroe. Mahwah, NJ: Erlbaum, 225-247.

September 13, 2016   The Converse/McGuire/Zaller-Model of Public Opinion   [5A42]

Research

Price, Vincent, and John Zaller. 1993. "Who Gets the News? Alternative Measures of News Reception and their Implications for Research." *Public Opinion Quarterly* 57 (2): 133-164.

Zaller, John. 1996. "The Myth of Massive Media Impact Revived: New Support for a Discredited Idea." In *Political Persuasion and Attitude Change*, ed. Diana C. Mutz, Paul M. Sniderman, and Richard A. Brody. Ann Arbor: University of Michigan Press, 17-78.

Zaller, John. 2001. "Monika Lewinsky and the Mainsprings of American Politics." In *Mediated Politics: Communication in the Future of Democracy*, eds. W. Lance Bennett and Robert M. Entman. Cambridge: Cambridge University Press, 252-278.

Optional

Zaller, John. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press.

Part II – "Classic" Media Effects

September 16, 2016   Learning: Knowledge Gaps & Media Channels   [5B16]

Research

Norris, Pippa, and David Sanders. 2003. "Message or Medium? Campaign Learning During the 2001 British General Election." *Political Communication* 20 (3): 233-262.

Aarts, Kees, and Holli A. Semetko. 2003. "The Divided Electorate: Media Use and Political Involvement." *Journal of Politics* 65 (3): 759-784.

Elenbaas, Matthijs, Claes de Vreese, Andreas Schuck, and Hajo Boomgaarden. 2014. "Reconciling Passive and Motivated Learning. The Saturation-Conditional Impact of Media Coverage and Motivation on Political Information." *Communication Research* 41 (4): 481–504.

Optional

Delli Carpini, Michael X., and Scott Keeter. 1996. *What Americans Know About Politics and Why It Matters.* New Haven: Yale University Press.

Neuman, W. Russell, Marion R. Just, and Ann N. Crigler. 1992. *Common Knowledge: News and the Construction of Political Meaning.* Chicago: University of Chicago Press.

Walgrave, Stefaan, Jonas Lefevere, and Michiel Nuytemans. 2009. "Issue Ownership Stability and Change: How Political Parties Claim and Maintain Issues Through Media Appearances." *Political Communication* 26 (2): 153-172.

Research

Iyengar, Shanto, Mark D. Peters, and Donald R. Kinder. 1982. "Experimental Demonstrations of the 'Not-So-Minimal' Consequences of Television News Programs." *American Political Science Review* **76 (4): 848-858.**

Miller, Joanne M., and Jon A. Krosnick. 2000. "News Media Impact on the Ingredients of Presidential Evaluations: Politically Knowledgeable Citizens Are Guided by a Trusted Source." *American Journal of Political Science* **44 (2): 301-315.**

Arendt, Florian. 2013. "Dose-Dependent Media Priming Effects of Stereotypic Newspaper Articles on Implicit and Explicit Stereotypes." *Journal of Communication* **63 (5): 830–851.**

Lenz, Gabriel S. 2009. "Learning and Opinion Change, Not Priming: Reconsidering the Priming Hypothesis." *American Journal of Political Science* **53 (4): 821-837.**

Optional

Krosnick, Jon A., and Donald R. Kinder. 1990. "Altering the Foundations of Support for the President Through Priming." *American Political Science Review* 84(2): 467-512.

Krosnick, Jon A., and Laura A. Brannon. 1993. "The Impact of the Gulf War on the Ingredients of Presidential Evaluations: Multidimensional Effects of Political Involvement." *American Political Science Review* 87(4): 963-975.

Iyengar, Shanto, and Donald R. Kinder. 1987. *News That Matters. Television and American Opinion.* **Chicago: University of Chicago Press.**

Review

Entman, Robert M. 1993. "Framing: Toward Clarification of a Fractured Paradigm." *Journal of Communication* **43 (4): 51-58**

Research

Iyengar, Shanto. 1990. "Framing Responsibility for Political Issues: The Case of Poverty." *Political Behavior* **12 (1): 19-40.**

Druckman, James N. 2004. "Political Preference Formation: Competition, Deliberation, and the (Ir)relevance of Framing Effects." *American Political Science Review* **98 (4): 671-686.**

Slothuus, Rune. 2008. "More Than Weighting Cognitive Importance: A Dual-Process Model of Issue Framing Effects." *Political Psychology* **29 (1): 1-28.**

Optional

Chong, Dennis, and James N. Druckman. 2007. "Framing Theory." *Annual Review of Political Science* 10: 103-126.

Bolsen, Toby, James N. Druckman, and Fay Lomax Cook. 2014. "How Frames Can Undermine Support for Scientific Adaptations: Politicization and the Status-Quo Bias." *Public Opinion Quarterly* 78 (1): 1–26.

Druckman, James, and Rose McDermott. 2008. "Emotion and the Framing of Risky Choice." Political Behavior 30 (3): 297-321.

September 27, 2016　　Political Debates　　　　　　　　　　　　　　　[1A33]

Research

Holbrook, Thomas M. 1999. "Political Learning from Presidential Debates." *Political Behavior* 21 (1): 67-89.

Maurer, Marcus, and Carsten Reinemann. 2006. "Learning Versus Knowing: Effects of Misinformation in Televised Debates." *Communication Research* 33 (6): 489-506.

Reinemann, Carsten, and Marcus Maurer. 2005. "Unifying or Polarizing? Short-Term Effects and Postdebate Consequences of Different Rhetorical Strategies in Televised Debates." *Journal of Communication* 55 (4): 775-794.

Pingree, Raymond J., Rosanne M. Scholl, and Andrea M. Quenette. 2012. "Effects of Postdebate Coverage on Spontaneous Policy Reasoning." *Journal of Communication* 62 (4): 643–658.

September 30, 2016　　Polls & Coalition Signals　　　　　　　　　　　[5B16]

Research

Irwin, Galen A., and Joop J. Van Holsteyn. 2002. "According to the Polls: The Influence of Opinion Polls on Expectations." *Public Opinion Quarterly* 66 (1): 92-104.

Faas, Thorsten, Christian Mackenrodt, and Rüdiger Schmitt-Beck. 2008. "Polls that Mattered: Effects of Media Polls on Voters' Coalition Expectations and Party Preferences in the 2005 German Parliamentary Election." *International Journal of Public Opinion Research* 20 (3): 299-325.

Meffert, Michael F., and Thomas Gschwend. 2011. "Polls, Coalition Signals, and Strategic Voting: An Experimental Investigation of Perceptions and Effects." *European Journal of Political Research* 50 (5): 636-667.

Pan, Zhongdang, Joseph L. Abisaid, Hye-Jin Paek, Ye Sun, and Debra Houden. 2006. "Exploring the Perceptual Gap in Perceived Effects of Media Reports of Opinion Polls." *International Journal of Public Opinion Research* 18 (3): 340-350.

Part III – Motivated Information Processing

October 4, 2016   Cognition & Motivation   [1A33]

Review

Granberg, Donald. 1993. "Political Perception." In *Explorations in Political Psychology*, ed. Shanto Iyengar and William J. McGuire. Durham, NC: Duke University Press, 70-112.

Research

Lodge, Milton and Ruth Hamill. 1986. "A Partisan Schema for Political Information Processing." *American Political Science Review* 80 (2): 505-519.

Nir, Lilach. 2011. "Motivated Reasoning and Public Opinion Perception." *Public Opinion Quarterly* 75 (3): 504–532.

Taber, Charles S., and Milton Lodge. 2006. "Motivated Skepticism in the Evaluation of Political Beliefs." *American Journal of Political Science* 50 (3): 755-69.

Optional

Kim, Sung-youn, Charles S. Taber, and Milton Lodge. 2010. "A Computational Model of the Citizen as Motivated Reasoner: Modeling the Dynamics of the 2000 Presidential Election." *Political Behavior* 32 (1): 1–28.

Kahan, Dan M. 2013. "Ideology, Motivated Reasoning, and Cognitive Reflection." *Judgment and Decision Making* 8 (4): 407–424.

Lodge, Milton, and Charles S. Taber. 2013. *The Rationalizing Voter*. Cambridge: Cambridge University Press.

October 7, 2016   Information Selection   [5B16]

Review

Slater, Michael D. 2007. "Reinforcing Spirals: The Mutual Influence of Media Selectivity and Media Effects and Their Impact on Individual Behavior and Social Identity." *Communication Theory* 17 (3):281-303.

Research

Stroud, Natalie Jomini. 2008. "Media Use and Political Predispositions: Revisiting the Concept of Selective Exposure." *Political Behavior* 30 (3): 341-366.

Druckman, James N., Jordan Fein, and Thomas J. Leeper. 2012. "A Source of Bias in Public Opinion Stability." *American Political Science Review* 106 (2): 430–454.

Optional

Iyengar, Shanto, and Kyu S Hahn. 2009. "Red Media, Blue Media: Evidence of Ideological Selectivity in Media Use." *Journal of Communication* 59 (1): 19-39.

Iyengar, Shanto, Kyu S. Hahn, Jon A. Krosnick, and John Walker. 2008. "Selective Exposure to Campaign Communication: The Role of Anticipated Agreement and Issue Public Membership." *Journal of Politics* 70 (1): 186–200.

Knobloch-Westerwick, Silvia, and Jingbo Meng. 2009. "Looking the Other Way: Selective Exposure to Attitude-Consistent and Counterattitudinal Political Information." *Communication Research* 36 (3): 426-448.

Garrett, R. Kelly. 2009. "Echo Chambers Online? Politically Motivated Selective Exposure among Internet News Users." *Journal of Computer-Mediated Communication* 14 (2): 265-285.

Leeper, Thomas J. 2014. "The Informational Basis for Mass Polarization." *Public Opinion Quarterly* 78 (1): 27–46.

Stroud, Natalie Jomini. 2011. *Niche News: The Politics of News Choice***. Oxford: Oxford University Press.**

Lau, Richard R., and David P. Redlawsk. 2006. *How Voters Decide: Information Processing during Election Campaigns***. Cambridge: Cambridge University Press.**

October 11, 2016   Media Bias Perceptions   [5A47]

Research

Vallone, Robert P., Lee Ross, and Mark R. Lepper. 1985. "The Hostile Media Phenomenon: Biased Perception and Perceptions of Media Bias in Coverage of the Beirut Massacre." *Journal of Personality and Social Psychology* **49 (3): 577-585.**

Giner-Sorolla, Roger, and Shelly Chaiken. 1994. "The Causes of Hostile Media Judgments." *Journal of Experimental Social Psychology* **30 (2): 165-180.**

Schmitt, Kathleen M., Albert C. Gunther, and Janice L. Liebhart. 2004. "Why Partisans See Mass Media as Biased." *Communication Research* **31 (6): 623-641.**

Goldman, Seth K., and Diana C. Mutz. 2011. "The Friendly Media Phenomenon: A Cross-National Analysis of Cross-Cutting Exposure." *Political Communication* **28 (1): 42–66.**

Optional

Gunther, Albert C., and Janice L. Liebhart. 2006. "Broad Reach or Biased Source? Decomposing the Hostile Media Effect." *Journal of Communication* 56 (3): 449-466.

Eveland, William P., and Dhavan V. Shah. 2003. "The Impact of Individual and Interpersonal Factors on Perceived News Media Bias." *Political Psychology* 24 (1): 101-117.

D'Alessio, Dave, and Mike Allen. 2000. "Media Bias in Presidential Elections: A Meta-Analysis." *Journal of Communication* 50 (4): 133-156.

Perloff, Richard M. 2015. "A Three-Decade Retrospective on the Hostile Media Effect." *Mass Communication and Society* 18 (6): 701–729.

Part IV – Special Topics

October 14, 2016   Negativity in Campaigns   [5B16]

Research

Ansolabehere, Stephen, Shanto Iyengar, Adam Simon, and Nicholas Valentino. 1994. "Does Attack Advertising Demobilize the Electorate?" *American Political Science Review* 88 (4): 829-838.

Sigelman, Lee, and Mark Kugler. 2003. "Why Is Research on the Effects of Negative Campaigning So Inconclusive? Understanding Citizens' Perceptions of Negativity." *Journal of Politics* 65 (1): 142-160.

Meffert, Michael F., Sungeun Chung, Amber J. Joiner, Leah Waks, and Jennifer Garst. 2006. "The Effects of Negativity and Motivated Information Processing During a Political Campaign." *Journal of Communication* 56 (1): 27-51.

Carraro, Luciana, and Luigi Castelli. 2010. "The Implicit and Explicit Effects of Negative Political Campaigns: Is the Source Really Blamed?" *Political Psychology* 31 (4): 617–645.

Optional

Redlawsk, David P., Andrew J. W. Civettini, and Karen M. Emmerson. 2010. "The Affective Tipping Point: Do Motivated Reasoners Ever 'Get It'?" *Political Psychology* 31(4): 563-593.

De Nooy, Wouter, and Jan Kleinnijenhuis. 2013. "Polarization in the Media During an Election Campaign: A Dynamic Network Model Predicting Support and Attack Among Political Actors." *Political Communication* 30 (1): 117–138.

Dowling, Conor M., and Amber Wichowsky. 2015. "Attacks without Consequence? Candidates, Parties, Groups, and the Changing Face of Negative Advertising." *American Journal of Political Science* 59 (1): 19–36.

Kleinnijenhuis, Jan, Anita M. J. van Hoof, and Dirk Oegema. 2006. "Negative News and the Sleeper Effect of Distrust." *Harvard International Journal of Press/Politics* 11 (2): 86-104.

Geer, John G., and Lynn Vavreck. 2014. "Negativity, Information, and Candidate Position-Taking." *Political Communication* 31 (2): 218–236.

October 18, 2016   Affect & Neuroscience   [1A21]

Deadline: **Title for Book Review *or* Abstract for Research Proposal due (one page, at beginning of class)**

Research

Valentino, Nicholas A., Vincent L. Hutchings, Antoine J. Banks, and Anne K. Davis. 2008. "Is a Worried Citizen a Good Citizen? Emotions, Political Information Seeking, and Learning via the Internet." *Political Psychology* 29 (2): 247-273.

Brader, Ted. 2005. "Striking a Responsive Chord: How Political Ads Motivate and Persuade Voters by Appealing to Emotions." *American Journal of Political Science* 49 (2): 388-405.

Erisen, Cengiz, Milton Lodge, and Charles S. Taber. 2014. "Affective Contagion in Effortful Political Thinking." *Political Psychology* **35 (2): 187–206.**

Westen, Drew et al. 2006. "Neural Bases of Motivated Reasoning: An fMRI Study of Emotional Constraints on Partisan Political Judgment in the 2004 U.S. Presidential Election." *Journal of Cognitive Neuroscience* **18 (11): 1947-1958.**

Optional

Valentino, Nicholas A., Antoine J. Banks, Vincent L. Hutchings, and Anne K. Davis. 2009. "Selective Exposure in the Internet Age: The Interaction between Anxiety and Information Utility." *Political Psychology* 30 (4): 591-613.

Yan, Changmin, James P. Dillard, and Fuyuan Shen. 2012. "Emotion, Motivation, and the Persuasive Effects of Message Framing." *Journal of Communication* 62 (4): 682–700.

Weinberger, Joel, and Drew Westen. 2008. "RATS, We Should Have Used Clinton: Subliminal Priming in Political Campaigns." *Political Psychology* 29 (5): 631-651.

October 21, 2016   Political Effects of Entertainment Programs   [5B16]

Research

Holbert, R. Lance, Dhavan V. Shah, and Nojin Kwak. 2003. "Political Implications of Prime-Time Drama and Sitcom Use: Genres of Representation and Opinions Concerning Women's Rights." *Journal of Communication* **53 (1): 45–60.**

Bartsch, Anne, and Frank M. Schneider. 2014. "Entertainment and Politics Revisited: How Non-Escapist Forms of Entertainment Can Stimulate Political Interest and Information Seeking." *Journal of Communication* **64 (3): 369–96.**

Nabi, Robin L., Emily Moyer-Gusé, and Sahara Byrne. 2007. "All Joking Aside: A Serious Investigation into the Persuasive Effect of Funny Social Issue Messages." *Communication Monographs* **74 (1): 29–54.**

Holbert, R. Lance, Jay Hmielowski, Parul Jain, Julie Lather, and Alyssa Morey. 2011. "Adding Nuance to the Study of Political Humor Effects: Experimental Research on Juvenalian Satire Versus Horatian Satire." *American Behavioral Scientist* **55 (3): 187–211.**

Optional

Delli Carpini, Michael X. and Bruce A. Williams. 2001. "Let Us Infotain You: Politics in the New Media Environment." In *Mediated Politics: Communication in the Future of Democracy*, ed. W. Lance Bennett and Robert M. Entman. Cambridge: Cambridge University Press, 160-181.

Baum, Matthew A. 2005. "Talking the Vote: Why Presidential Candidates Hit the Talk Show Circuit." *American Journal of Political Science* 49 (2): 213-234.

Prior, Markus. 2005. "News vs. Entertainment: How Increasing Media Choice Widens Gaps in Political Knowledge and Turnout." *American Journal of Political Science* 49 (3): 577-592.

Graber, Doris A. 2011. *On Media: Making Sense of Politics.* **Boulder, CO: Paradigm Publishers.**

October 25, 2016	**Individual Meetings**	**[Office]**

October 28, 2016	**Final Paper**

Deadline: **Book Review *or* Research Proposal**

Appendix: Alternative Topics

Political Discussion: Moderator or Mediator?

Research

Kim, Joohan, Robert O. Wyatt, and Elihu Katz. 1999. "News, Talk, Opinion, Participation: The Part Played by Conversation in Deliberative Democracy." *Political Communication* 16 (4): 361-385.

Mutz, Diana C., and Paul S. Martin. 2001. "Facilitating Communication across Lines of Political Difference: The Role of Mass Media." *American Political Science Review* 95 (1): 97-114.

de Vreese, Claes H., and Hajo G. Boomgaarden. 2006. "Media Message Flows and Interpersonal Communication: The Conditional Nature of Effects on Public Opinion." *Communication Research* 33 (1): 19-37.

Campus, Donatella, Gianfranco Pasquino, and Cristian Vaccari. 2008. "Social Networks, Political Discussion, and Voting in Italy: A Study of the 2006 Election." *Political Communication* 25 (4): 423-444.

Optional

Schmitt-Beck, Rüdiger. 2003. "Mass Communication, Personal Communication and Vote Choice: The Filter Hypothesis of Media Influence in Comparative Perspective." *British Journal of Political Science* 33 (2): 233-259.

Gamson, William A. 1992. *Talking Politics.* New York: Cambridge University Press.

Huckfeldt, Robert, Paul E. Johnson, and John Sprague. 2004. *Political Disagreement: The Survival of Diverse Opinions within Communication Networks.* Cambridge: Cambridge University Press.

Political Polarization

Review

Prior, Markus. 2013. "Media and Political Polarization." *Annual Review of Political Science* 16 (1): 101–127.

Research

Stroud, Natalie Jomini. 2010. "Polarization and Partisan Selective Exposure." *Journal of Communication* 60 (3): 556–576.

Garrett, R. Kelly, Shira Dvir Gvirsman, Benjamin K. Johnson, Yariv Tsfati, Rachel Neo, and Aysenur Dal. 2014. "Implications of Pro- and Counterattitudinal Information Exposure for Affective Polarization." *Human Communication Research* 40 (3): 309–332.

Druckman, James N., Erik Peterson, and Rune Slothuus. 2013. "How Elite Partisan Polarization Affects Public Opinion Formation." *American Political Science Review* 107 (1): 57–79.

Levendusky, Matthew S. 2013. "Why Do Partisan Media Polarize Viewers?" *American Journal of Political Science* 57 (3): 611–623.

Source & Group Cues: The Role of Heuristics

Research

Igartua, Juan-José, and Lifen Cheng. 2009. "Moderating Effect of Group Cue While Processing News on Immigration: Is the Framing Effect a Heuristic Process?" *Journal of Communication* 59 (4): 726–749.

Petersen, Michael Bang, Rune Slothuus, and Lise Togeby. 2010. "Political Parties and Value Consistency in Public Opinion Formation." *Public Opinion Quarterly* 74 (3): 530–550.

Aarøe, Lene. 2012. "When Citizens Go Against Elite Directions: Partisan Cues and Contrast Effects on Citizens' Attitudes." *Party Politics* 18 (2): 215–233.

Petersen, Michael Bang, Martin Skov, Søren Serritzlew, and Thomas Ramsøy. 2013. "Motivated Reasoning and Political Parties: Evidence for Increased Processing in the Face of Party Cues." *Political Behavior* 35 (4): 831–854.

Optional

Valentino, Nicholas A., Vincent L. Hutchings, and Ismail K. White. 2002. "Cues that Matter: How Political Ads Prime Racial Attitudes During Campaigns." *American Political Science Review* 96 (1): 75-90.

Boudreau, Cheryl. 2013. "Gresham's Law of Political Communication: How Citizens Respond to Conflicting Information." *Political Communication* 30 (2): 193–212.

Goren, Paul, Christopher M. Federico, and Miki Caul Kittilson. 2009. "Source Cues, Partisan Identities, and Political Value Expression." *American Journal of Political Science* 53 (4): 805–820.

Slothuus, Rune, and Claes H. de Vreese. 2010. "Political Parties, Motivated Reasoning, and Issue Framing Effects." *Journal of Politics* 72 (3): 630–645.

Misperceptions and their (Failed) Corrections

Research

Herda, Daniel. 2010. "How Many Immigrants? Foreign-Born Population Innumeracy in Europe." *Public Opinion Quarterly* 74 (4): 674–695

Nyhan, Brendan, and Jason Reifler. 2010. "When Corrections Fail: The Persistence of Political Misperceptions." *Political Behavior* 32 (2): 303–330.

Cobb, Michael D., Brendan Nyhan, and Jason Reifler. 2013. "Beliefs Don't Always Persevere: How Political Figures Are Punished When Positive Information about Them Is Discredited." *Political Psychology* 34 (3): 307–326.

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